



Adult Education: Leading Transformational Change

May 21–23, 2013 | Westin Arlington Gateway Hotel, 801 N. Glebe Road, Arlington, VA

AGENDA

Objectives:

- *To provide an opportunity to interact with senior administration leaders on policy related to the reauthorization of the Workforce Investment Act (WIA)*
- *To provide a forum to network with colleagues about the impact of various proposals and initiatives on the preparation and implementation of state plans*
- *To provide learning opportunities related to the administration of the adult education state grant, including the development of new programs and services to support the transition of adults into postsecondary education and training*

Tuesday, May 21

7:00 AM–4:00 PM

Registration and Information

8:30 AM–9:30 AM

Welcome and Opening Session

Room: F. Scott Fitzgerald CDE

Roll Call of States

Presenters: David Johns, Executive Director
White House Initiative on Educational Excellence for African Americans

Brenda Dann-Messier, Assistant Secretary
Office of Vocational and Adult Education

Delegated the Authority to Perform the Functions and Duties
of the Assistant Secretary
Office of Postsecondary Education
U.S. Department of Education

9:30 AM–10:15 AM	<p>Keynote Presentation: Imperatives for Adult Education Leadership in the Era of the “New Normal”</p> <p>Room: F. Scott Fitzgerald CDE</p> <p>In an era of unprecedented economic, social, demographic, and technological change, there is an emerging set of imperatives that adult education leaders must successfully confront if their organizations, programs, and services are to thrive. Our keynote speaker will identify those imperatives and outline transformative strategies that adult education leaders must embrace in a time of declining resources and accelerating expectations.</p> <p>Presenter: Robert G. Templin, Jr., President Northern Virginia Community College (NOVA)</p>
10:15 AM–10:30 AM	<p>Break</p>
10:30 AM–12:00 PM	<p>Plenary Session: Coming to Crossroads—Adult Basic Education and Developmental Education</p> <p>Room: F. Scott Fitzgerald CDE</p> <p>This session will provide participants with an overview of the current state of practice in developmental education, summarizing recent research efforts as well as new initiatives to improve the quality of developmental education services. Possible intersections with adult education and the policy implications of those intersections will be explored. The policy work that Jobs for the Future has recently completed as part of the Developmental Education Initiative will provide a lens for shaping the discussion. The session is designed to provide baseline information as well as promote deeper, more reflective learning on the topic.</p> <p>Presenters: Michael Collins, Associate Vice President Postsecondary State Policy Jobs for the Future</p> <p>Chris Coro Office of Vocational and Adult Education U.S. Department of Education</p>
12:00 PM–1:00 PM	<p>Lunch</p> <p>Room: F. Scott Fitzgerald AB</p> <p>New state directors are welcome to network with other new state directors at designated tables.</p>
1:15 PM–2:45 PM	<p>Plenary Session: A Conversation with the Assistant Secretary—Strategies for Transformational Change</p> <p>This interactive session will provide opportunities for representatives from State Adult Education Offices to engage in discussion with the Assistant Secretary</p>

about elements of the plan to move adult education toward reforms aimed at strengthening the field and improving services to adult learners.

Room: F. Scott Fitzgerald CDE

2:45 PM–3:00 PM

Break

3:00 PM–4:30 PM

Plenary Session: Research, Policy and Program Perspectives on Transformational Change

Room: F. Scott Fitzgerald CDE

Why do we need transformational change in education? How does transformational change in the larger education community affect adult education? This panel discussion will raise these and other important questions that will be addressed by leading policy, program, and research experts and provide opportunity for interactive discussion between panelists and meeting participants.

Moderator: Johan Uvin, Deputy Assistant Secretary
Office of Vocational and Adult Education
U.S. Department of Education

Presenter: Roberto Rodriquez, Special Assistant to the President for
Education
White House Domestic Policy Council

Brenda Dann-Messier, Assistant Secretary
Office of Vocational and Adult Education

Delegated the Authority to Perform the Functions and Duties
of the Assistant Secretary
Office of Postsecondary Education
U.S. Department of Education

Mona Mourshed, Director
McKinsey & Company, Inc.

4:30 PM–6:00 PM

Marketplace of Ideas for Innovative Practice

Room: F. Scott Fitzgerald Ballroom Prefunction Area

Visit the *Marketplace of Ideas for Innovative Practice* to learn about the Office of Vocational and Adult Education's (OVAE's) national activities and projects as well as other federal technical assistance opportunities. Explore training topics with the developers, meet with Literacy Information and Communication System (LINCS) Regional Professional Development Center leaders, and learn about resources to help your teachers and programs innovate and improve services and outcomes for adult learners.

Wednesday, May 22

7:00 AM–4:00 PM **Registration and Information**

8:00 AM–8:45 AM **Plenary Session: College and Career Readiness Standards for Adult Education**

Room: F. Scott Fitzgerald CDE

Everyone is talking about preparing students for postsecondary and career success—and rightly so, in this global economy. How can adult education use the Common Core State Standards (CCSS)—designed to prepare K–12 students for college and careers? What key advances in these standards inform our notion of what adults need to know and be able to do to succeed? Can a manageable yet significant set of CCSS be identified for adult education? Do the benefits of using them outweigh the challenges? Through these inquiries, participants will learn about the scope and results of an OVAE-funded effort designed to forge a stronger link among adult education, postsecondary education, and the world of work.

Presenter: Susan Pimentel, President
 Susan Pimentel, Inc.

9:00 AM–10:15 AM **Concurrent Sessions I**

Revisiting the Family Educational Rights and Privacy Act (FERPA): Understanding the Impact of FERPA Changes on States' Data Collection Methods (Session I only)

Room: F. Scott Fitzgerald A

Have you ever wondered whether your state is sharing data appropriately? Do you know if your state is using the proper consents to meet the requirements of the Family Educational Rights and Privacy Act (FERPA)? In January 2012, the U.S. Department of Education implemented amendments to FERPA to continue to ensure that FERPA is implemented in a way that protects the privacy of education records while allowing for the effective use of data. This session will provide an overview of the FERPA and the recent amendments to the regulations. States will have the opportunity to understand and ask questions on how these changes may affect their state's data matching procedures, the requirements for the development of data sharing agreements, and best practices for data disclosures. The session also will include a brief discussion on how the FERPA amendments help facilitate data sharing for state longitudinal data systems.

Presenter: Dale King, Director
 Family Policy Compliance Office
 U.S. Department of Education

Resources From Jobs for the Future's Accelerating Opportunities: The Braided Funding Toolkit

Room: F. Scott Fitzgerald B

Braided funding strategies can align funding streams for unified initiatives, thereby leveraging resources and funder support as well as building sustainability. The funds and accounting requirements remain distinct but are used for common purpose: to increase efficiency, demonstrate effectiveness, and expand services. Representatives from Jobs for the Future and partner states will discuss their experience with braided funding, including the development of a braided funding toolkit, as part of the Accelerating Opportunity initiative.

Presenter: Nate Anderson, Senior Policy Analyst
Jobs for the Future

Focusing on Follow-Up: Implementing Changes to the National Reporting System (NRS)

Room: Ernest Hemingway Salon 1

This session will examine state experiences in implementing the National Reporting System (NRS) changes to the follow-up cohorts and the additional measures that went into effect in July 2012. After a brief review of the changes and technical assistance resources, participants will look at implementation challenges and how states have addressed them. State staff will discuss their efforts to date, effective ways they communicate the changes to local programs, and issues of cohort identification and follow-up. States also will examine the impact of the changes on their data and discuss data collection sources and procedures. Participants will be encouraged to reflect on their own experiences and identify technical assistance needs.

Presenters: Larry Condelli, Managing Director
Division of Education, Human Development and Workforce
American Institutes for Research

Dahlia Shaewitz, Senior Research Analyst
Division of Education, Human Development and Workforce
American Institutes for Research

Marcela Movit, Research Analyst
Division of Education, Human Development and Workforce
American Institutes for Research

Promoting States' Employability Standards for Career and Technical and Adult Education (Session 1 only)

Room: Ernest Hemingway Salon 2

Employability skills, along with academic and technical skills, are an essential component of college and career readiness. They are the general skills, including applied academics, effective relationships, and workplace skills, that are necessary for success in the labor market—for all industries and at all career levels. This session will explore OVAE's *Employability Skills Framework*, an online tool to support the instruction and assessment of employability skills. Participants will hear about one state's approach to teaching and assessing employability skills and will discuss their own relevant experiences.

Presenters: Reecie Stagnolia, Vice President
Kentucky Adult Education

Laura Rasmussen, Associate Director of Adult Education
RTI International

Teacher Induction: A Tool for Transformation

Room: Ernest Hemingway Salon 3

An effective teacher is the single most important factor in student success. There is some evidence that a new teacher's experiences with induction can have an impact on student achievement and some teacher workforce issues such as staff retention. Come learn what the current evidence says about induction and new teachers. Learn about components that are important in a new teacher induction framework, the organizational conditions that support a successful induction program, and the role of the Master teacher as a mentor in induction. The American Institutes for Research (AIR) also will share the new teacher induction framework developed for OVAE as part of the *Promoting Teacher Effectiveness in Adult Education* project. The framework will be field tested in the Fall 2013 – Spring 2014 semesters with several states.

Presenter: Mariann Fedele-McLeod, Principal Researcher
Division of Education, Human Development and Workforce
American Institutes for Research

10:15 AM–10:30 AM

Break

10:30 AM–11:45 AM

Concurrent Sessions II

Program for the International Assessment of Adult Competencies: The International Survey of Adult Skills and Competencies (Session II only)

Room: F. Scott Fitzgerald A

You've heard about the PIAAC (Program for the International Assessment of Adult Competencies) report coming out in the fall, but what does it mean? Learn what will be released in October 2013 and what it may mean for adult education and training. The Department of Education team will share the history of the assessment and provide overviews of the background questionnaire and the assessments of literacy, numeracy, and problem-solving in technology-rich environments. They will demonstrate some of the online tools that will be available for data analysis and discuss plans for further developments and data collection. Updates on how federal agencies and national organizations plan to use the data and tools will be discussed so that you can start an action plan for your own state.

Presenters: Eugene Owen, PIAAC National Program Manager
National Center for Education Statistics
U.S Department of Education

Stephen Provasnik, PIAAC Assistant National Program Manager
National Center for Education Statistics
U.S. Department of Education

Tim Werwarth, Research Associate
American Institutes for Research

Resources From Jobs for the Future's Accelerating Opportunities: The Braided Funding Toolkit

Room: F. Scott Fitzgerald B

Braided funding strategies can align funding streams for unified initiatives, thereby leveraging resources and funder support as well as building sustainability. The funds and accounting requirements remain distinct but are used for a common purpose: to increase efficiency, demonstrate effectiveness, and expand services. Representatives from Jobs for the Future and partner states will discuss their experience with braided funding, including the development of a braided funding toolkit, as part of the Accelerating Opportunity initiative.

Presenter: Nate Anderson, Senior Policy Analyst
Jobs for the Future

Focusing on Follow-Up: Implementing Changes to the National Reporting System (NRS)

Room: Ernest Hemingway Salon 1

This session will examine state experiences in implementing the National Reporting System (NRS) changes to the follow-up cohorts and the additional measures that went into effect in July 2012. After a brief review of the changes and technical assistance resources, participants will look at implementation challenges and how states have addressed them. State staff will discuss their efforts to date, effective ways they communicate the changes to local programs, and issues of cohort identification and follow-up. States also will examine the impact of the changes on their data and discuss data collection sources and procedures. Participants will be encouraged to reflect on their own experiences and identify technical assistance needs.

Presenters: Larry Condelli, Managing Director
Division of Education, Human Development and Workforce
American Institutes for Research

Dahlia Shaewitz, Senior Research Analyst
Division of Education, Human Development and Workforce
American Institutes for Research

Marcela Movit, Research Analyst
Division of Education, Human Development and Workforce
American Institutes for Research

Case Study in Contextualization: LaGuardia’s Community College Bridge to Health and Business Program (Session II only)

Room: Ernest Hemingway Salon 2

Nationwide, close to 40 million adults lack a high school diploma or a GED®. About one quarter of high school freshmen do not graduate in four years, and while many high school dropouts eventually do attend GED preparation classes, only a minority ever pass the exam, and few go on to college. The presenter will share the promising early findings from MDRC’s rigorous study of LaGuardia Community College of the City University of New York’s GED Bridge to Health and Business program, which aims to prepare students not only to pass the GED exam, but also to continue on to college.

Presenter: Vanessa A. Martin, Senior Associate
MDRC

Teacher Induction: A Tool for Transformation

Room: Ernest Hemingway Salon 3

An effective teacher is the single most important factor in student success. There is some evidence that a new teacher’s experiences with induction can have an impact on student achievement and some teacher workforce issues such as staff retention. Come learn what the current evidence says about induction and new teachers. Learn about components that are important in a new teacher induction framework, the organizational conditions that support a successful induction program, and the role of the Master teacher as a mentor in induction. The American Institutes for Research (AIR) will also share the new teacher induction framework developed for OVAE as part of the *Promoting Teacher Effectiveness in Adult Education* project. The framework will be field tested in the Fall 2013 – Spring 2014 semesters with several states.

Presenter: Mariann Fedele-McLeod, Principal Researcher
Division of Education, Human Development and Workforce
American Institutes for Research

12:00 PM–1:00 PM

Lunch

Room: F. Scott Fitzgerald CDE

1:15 PM–4:15 PM

Mini-Institutes (must be pre-registered)

Policy to Performance: Developing Systems to Support ABE Transition to Postsecondary Education and Employment

Room: F. Scott Fitzgerald A

This session will be a hands-on exploration of the Policy to Performance Toolkit, including the key elements that guided the state system development and planning tools for reviewing data, practices, and policies that underlie a state ABE transition system. The mini-institute will provide both whole-group and small-

group activities. Whole-group discussions will focus on lessons learned from the project, which will be illustrated through case studies of Policy to Performance states' experiences. Mini-institute participants will work in small-group simulations for planning approaches for transitions systems development within adult education and with other agency partners. Representatives from Policy to Performance states will share their state experience and updates on sustainability to provide a peer perspective.

Presenters: Judy Alamprese, Principal Scientist
Abt Associates

Chrys Limardo, Project Director
Kratos Learning

Planning an AEFLA Grant Competition: From A to Z

Room: F. Scott Fitzgerald B

This session is designed for states considering conducting a new competition for eligible providers within the next two years. Presenters and participants will address how to draft the Request for Application (RFA), including how to incorporate strategic priorities as well as essential requirements. The session will stress the importance of an open, widely publicized release of the RFA and offer suggestions for outreach as well as forums for transparent technical assistance and clarifications, such as bidders' conferences and Q&A boards. Activity and discussion will highlight options in drafting an application rating rubric to underscore state program priorities. Presenters and participants will identify good practices in selecting, instructing, and managing qualified reviewers. The session also will include tips for handling key administrative functions such as preparing a funding slate, reviewing budgets, conducting negotiations, and announcing awards. A key message throughout will be the need to adhere to the state's administrative guidelines throughout the process, in addition to AEFLA's basic requirements. This session also is intended to serve as a catalyst for a community of practice OVAE is forming to share good practices related to running AEFLA grant competitions.

Presenters: Teresa Bestor
Office of Vocational and Adult Education
U.S. Department of Education

Sharon Harrington
Office of Vocational and Adult Education
U.S. Department of Education

Rebecca Moak
Office of Vocational and Adult Education
U.S. Department of Education

College and Career Readiness Standards in Action

Room: Ernest Hemingway Salon 2

If you want to get beyond the printed word to experience college and career readiness aligned instruction in literacy and mathematics and determine how the selected Common Core State Standards (CCSS) could be valuable for preparing your adult students for college and careers, this session is for you. Participants will have opportunities to dig into the standards and experience first-hand the key advances in each subject area so critical to preparing students for postsecondary success. In literacy, through a “Standards cluster activity,” participants will work to connect the contents of the Standards to the three key advances, including having regular practice with complex text, reading and writing grounded evidence, and building knowledge through informational text. Likewise, in mathematics, participants will take a deep dive into the major work of each level of learning in order to build a deeper understanding of what it means to focus strongly where the Standards focus. In addition, as part of this session, participants will observe teachers actually teaching CCSS-aligned lessons in both literacy and mathematics. Using CCSS-aligned observation protocols, participants will experience what is different about the instruction in both disciplines, why it is important, and how they can recognize college and career-ready instruction in their own programs.

Presenters: Susan Pimentel, President
Susan Pimentel, Inc.

Melanie (Mimi) Alkire, Educational Consultant/Principal
Alkire Consulting, Mathematics Education and Standards

Contextualized Instruction: What It Looks Like and How to Do It Well

Room: Ernest Hemingway Salon 1

LaGuardia Community College of the City University of New York is being hosted by Kratos Learning Solutions to share best practices and insights from the field of contextualized instruction in adult literacy and ESOL classrooms. Building on MDRC's findings from a recent, rigorous evaluation conducted of the GED® Bridge to College and Careers Program and outcomes data on the NYBEST programs at LaGuardia, the presenters will share how comprehensive models of services and instruction can be structured to demonstrate results for low-level learners. Institute participants will explore in small groups how comprehensive models can be structured and managed effectively for maximum impact. LaGuardia instructors will lead interactive activities to explore curriculum samples and artifacts of student learning from their own classrooms. Additionally, the Designing Instruction for Career Pathways team from Kratos Learning Solutions will introduce participants to the resources of the project both for in-person training as well as the online courses and database of curriculum materials.

Presenters: Amy Dalsimer, Director
Pre-College Academic Programming
LaGuardia Community College
City University of New York (CUNY)

John Hunt, Director

Center for Immigrant Education and Training
LaGuardia Community College
City University of New York (CUNY)

Wynne Ferdinand, Assistant Director
Pre-College Academic Programming
LaGuardia Community College
City University of New York (CUNY)

Magda Kieliszek, Instructor of Vocational English for Speakers of
Other Languages
Center for Immigrant Education and Training (CIET)
LaGuardia Community College
City University of New York (CUNY)

Michelle Carson, Senior Education Analyst
Kratos Learning

4:30 PM–5:30 PM

Special Interest Session: Maintenance of Effort

Room: F. Scott Fitzgerald CDE

This session will provide participants with a description of the statutory maintenance of effort (MOE) and matching requirements. Participants will learn how to calculate MOE using both aggregate expenditure and cost-per-participant options. They will hear about a variety of possible scenarios resulting from reduced non-federal spending. This session also is an opportunity to receive technical assistance on specific state concerns with meeting the MOE requirement. Each state attending this session will receive an individualized state profile containing data on aggregate federal and non-federal expenditures and non-federal cost per student.

Presenters: Jay LeMaster
Josh Behsudi
Office of Vocational and Adult Education
U.S. Department of Education

Thursday, May 23

8:00 AM–8:45 AM

Plenary: Reflections on Leading Transformational Change

Room: F. Scott Fitzgerald CDE

Presenter: Cheryl L. Keenan, Director
Office of Vocational and Adult Education
U.S. Department of Education

9:00 AM–12:00 PM

State Regional Meeting Breakout Sessions

- ◆ **Region 1** Teresa Bestor (Northeast)
Room: F. Scott Fitzgerald A
- ◆ **Region 2** Sharon Harrington (South)
Room: F. Scott Fitzgerald B
- ◆ **Region 3** Rebecca Moak (Midwest)
Room: Ernest Hemingway Salon 2
- ◆ **Regions 4 and 5** Chris Coro (West and outlying areas)
Room: Ernest Hemingway Salon 1

12:00 PM–12:15 PM

Closing Remarks

Room: F. Scott Fitzgerald CDE

Presenter: Cheryl L. Keenan, Director
Office of Vocational and Adult Education
U.S. Department of Education